

Natasha Dzurny

Designer / Maker / Educator

SUMMARY

My experience in advertising, education and product design means I value clarity, functionality and attractive visual aesthetics. I love designing educational products - specifically in the Ed-Tech, DIY kits, and Arts & Crafts markets.

Software: Adobe Creative Suite (Illustrator, InDesign, Photoshop), Final Cut Pro, Keynote

CONTACT

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Portfolio: www.NatashaDzurny.com
Blog: www.TechnoChic.net
Twitter: @TechnoChicShop
Instagram: @TechnoChic

EDUCATION

M.P.S. | 2014

Interactive Telecommunications (ITP)
New York University | New York, NY

B.F.A | 2008

Advertising Design, Graphic Design
Savannah College of Art and Design
(SCAD) | Savannah, GA

WORK EXPERIENCE

Creator: TechnoChic Lifestyle Blog & Etsy Shop

2009 – Present | Jersey City, NJ

- * Product Design, Brand Identity, Photography, Packaging & Web Design
- * Featured on *The Big Bang Theory*, IBM.com, design.org + many more
- * Designed and sold over 600 products on Etsy.com
- * Raised more than \$10,000 on Kickstarter.com

Product Designer: littleBits

2015 – 2016 | NYC

- * Created "inventions to go" in-store project building experiences
- * Developed retail displays with a focus on storytelling and sales
- * Designed interactive retail windows and holiday decorations

Design Engineer: CreatorBox

2014 – 2015 | NYC

- * Designed toy kits that develop children's creativity and STEM skills
- * Worked on a team to prototype, test, and prepare designs for production
- * Focused on an easy, fun, and educational building experience

Content Intern: Local Projects

Summer 2013 | NYC

- * Researched content and images for interactive displays
- * Used photoshop to create mock-ups of installations
- * Edited video for documentation and new business proposals
- * Clients included: 9/11 Memorial Museum and 1 World Trade Observatory

Creative (Teacher): Apple Inc.

2008 – 2014 | NYC

- * Facilitated one-on-one, small group, and large group classes in retail stores
- * Led a team of workshop facilitators to deliver compelling, on-brand workshops
- * Delivered Apple Camp programs for kids
- * Specialized in photography and video editing apps